



## ABOUT US

**The Corporate Entertainment Company** has been the UK's leading supplier of official corporate hospitality at major sporting events for over 15 years. A cash-rich company with a current credit rating of 90 from Creditsafe, **Corporate Entertainment Company** offers only official hospitality and adheres to the strictest codes of practice within the industry. All orders are confirmed by contract, signed by both parties, ensuring a greater degree of protection on both sides.

**Corporate Entertainment Company** stands out from its competitors by offering a consultancy service to new and existing clients based on considerable experience of the industry. Clients are offered an honest and 'real' appraisal of events, designed to broaden a client's understanding and completely satisfy their requirements. Our sales staff are not commission based which has two benefits; firstly they can give genuine advice on the best facility to suit your needs without it affecting their pocket and, secondly, everyone will deal with you with the same degree of enthusiasm whenever you call. Each member of staff has a broad knowledge of the events industry and event packages can be tailored to individual client needs, thereby ensuring that clients maximize the effectiveness of their hospitality experience both in terms of budget and business objectives.

## CLIENT TESTIMONIALS



We had a fantastic time with you on Saturday!!!! On behalf of everyone at Zenopa I just wanted to say a HUGE THANK YOU to everyone from the Corporate Entertainment team. We all had a fantastic time and the event superseded any of our expectations. It was well organised, creative and competitive - just like you promised! (I was in the winning team which made it even better!)

Once again thank you very much for everything. What a fantastic event. *[Rib Blasts on the Thames]*

*Vicky Botes*  
*Marketing Manager*



Just wanted to say a big thank you for a great event yesterday *[Windsor Races & River Cruise]*. We all – our partners and Ryzex staff – had a fantastic evening. Everyone said what a great time they were having and we feel that it was a valuable opportunity to further develop our relationships with our partners. Tara was amazing – very attentive and very helpful.

*Kirsty Davey*  
*Marketing Executive*



I just wanted to say a huge thank you for such a brilliant day last week [*Cheltenham Festival*]. Ourselves and more importantly our clients all had a fantastic day (I can't believe you even managed to book the sunshine!!). Corporate Entertainment have been fantastic and a pleasure to deal with in all aspects from our initial calls all the way through to your very attentive waiting staff.

*Hannah Dovey*  
*Sales & Marketing Director*



Thank you for all of your help with arranging the Thruxton day before hand and on the day. It was a really fun day and we all enjoyed it immensely.

Thanks again for your help and it was really nice to meet you.

*Lauren Cable*  
*Golar Management Ltd*



I have spoken to Hugh today and the feedback is positive, the hospitality was superb the food and setting was better than they have had in previous years, and they couldn't find fault with the service that they received [*Hampton Court Palace Flower Show*].

They are over the moon that our guests were so well looked after, so please when you get details for next year's show can you let me know the prices?

Thank you very much for all your hard work and help; look forward to arranging the next event with you.

*Michelle Carman*



They had a wonderful time [*at the Kia Oval*]! Despite the rain they said that the box was fantastic and the food was wonderful. Thank you for all your help to make it such a great day.

*Louise Costello*



The Canada Life event at Henley last Friday was a huge success so thank you for your support with this. If possible, it would be great to pass on a special thank you to Tara, who managed our area so effectively. Her attentiveness and determination to cater for our every need was greatly appreciated.

### CAPITA HARTSHEAD

We have received many email of thanks from our guests at the Regatta, praising the staff, food and overall event so thank you for looking after us so well!

*Jill Houghton  
Events Coordinator*



We had a great day [at the British Grand Prix], the hospitality suite was excellent. Everything went very smoothly. We would definitely use your services again.

*Tony Brooks  
Sales Director*



I am sorry that I have not sent you anything before but I would like to just mention that we had a great great time at our Christmas party held at Madame Tussauds. I would like to take this opportunity to say thank you for helping me organize the party.

We had a great time and everyone at work after the weekend said how they enjoyed themselves so much that they are looking forward to me organizing this year's Christmas party.

Again I would like to thank you and your team for all you assistance and guidance.

I look forward to receiving this year's party locations.

*Dawn Hawker  
Office Manager*



"I just wanted to say a very big thank you from everyone at TPP.

The party last night was fabulous. Everyone had such a good time and have all said it was the best party they have ever been to. The venue was superb, food excellent, staff very helpful, polite and friendly. We could not fault any aspect of it from the initial contact and organisation right to the last dance on the dance floor.

Please thank all your team for all their hard work and effort in making it one of our best parties ever. I have had thank you emails all morning."

*Shelley Hawkins*  
*Executive Assistant*



"It was a fantastic day for us and our clients [*British Grand Prix*]. They thoroughly enjoyed the relaxed atmosphere and the location on the circuit. Thank you very much for your efforts and I would gladly utilize your services again and recommend them to colleagues and business associates."

*Jonathan Day*  
*Projects & Development Director*



"Just a Very Big Thankyou to you and Kay for you help on Saturday [*Windsor Races*].

You both exceeded our expectations and made the day extra special and allowed me to enjoy the day rather than '*running around*'.

I was disappointed that I did not say good bye and thank you both in person, and will buy you a beer at our next function!!!!

My guests were all suitably relaxed and chilled out, some more than others!!

BIG Thanks again and I look forward to our future events with yourselves."

*Andy Carr*  
*Director*



Just a note of thanks for organising our Webroot team night out.

The guys really enjoyed the cruise and the racing.....the antics and stories are somewhat amusing even the day after.

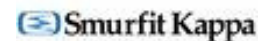
Kay is a fabulous asset to your business. Even when we discovered we had no tickets she rallied plans to quickly sort them out without any fuss or interruption to the afternoon.

*Paul Reynolds*  
*Partner Business Manager*



Many thanks to all at Corporate Entertainment for a fantastic day on Friday [*Cheltenham Festival*], we all had a great time at the races and were very well looked after.

*Elizabeth Thomas*



"I am now fully recovered from my trip to Cheltenham so wanted to drop you a note to thank you so much for all of your help with the Smurfit Kappa Group. Everything worked so well and Smurfit Kappa and their guests were absolutely delighted. Very positive feedback – in fact the only way to travel to Cheltenham.

I would also like you to pass on my thanks to Dan who was so helpful, the staff on the train and the security people – all of whom were professional, friendly and courteous. They made my life much easier.

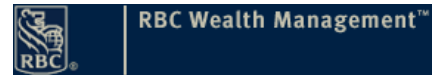
Again, many thanks and look forward to working with you next year.

*Helen O'Brien*  
*Smurfit Kappa*



“I just wanted to say thank you for your help organising everything for our box at Cheltenham on Friday. We all had a wonderful time and have had some great feedback from our guests. Please pass my thanks onto Sally-Anne, who was a fantastic help.”

*Nicole Minty  
Blue Square Ltd*



“Helen and I would like to say thank you for such a wonderful day on 14 November [*Cheltenham Open Meeting*]. Our guests came back very happy and really enjoyed the whole steam train experience. We look forward to working with you again in the near future.”

*Taryn Nutter  
RBC Wealth Management*



“Louise and I would like to say thank you for a wonderful evening at Madame Tussauds on Friday 5<sup>th</sup> December.

We have been emailed this morning by various people in VeriSign giving us wonderful praise and thanks. Obviously we would like to pass this on to yourselves, thanking you for your great organisation as well as a big thank you for your very professional and helpful staff.

I personally would like to say a little thank you to Tara for making sure the event was a success and looking after all our needs.”

*Katie Draycott  
Verisign*



**bulthaup**

“Hi there. I just wanted to thank you and your colleagues VERY much for creating a wonderfully fun evening for our company.

Everybody has said they thoroughly themselves. It was all excellently organized, lots of great sights and the meal was delicious.

I have the challenge of arranging something just as fun for next year!”

*Nicola Rayner  
Bulthaup*



“A truly superb evening - thank you so much to you and your team for all their hard work. I've had some fantastic feedback.....BHP Billiton are very happy customers!

It'll be hard to top that next year.

Many thanks,”

*Teula Reily-Collins  
BHP Billiton*



“Another year has passed and another year of splendid events has made our clients very happy, how good have you made Travelex look!

We have had a marvellous year of events within Travelex and it's all down to the team at Corporate Entertainment Company.

Every event we have staged has been so professionally organised and the dedicated team on the day will do almost anything to make the event special, individual to us and most importantly very relaxed and welcoming.

This is my third year working with Corporate Entertainment Company and it really is great working with a team you consider as your friends and colleagues.

Thanks for everything!”

*Zoe Duncombe  
Marketing Manager, Travelex, EMEA*



"Just a short note to say thank you very much for the super day at Thruxton. My guests thoroughly enjoyed both days and it was a pleasure to be able to sit back and enjoy the day myself. The professionalism shown by both the track personnel and hostess on the day was excellent and I have had nothing but compliments from all concerned.

I hope to be in touch soon to discuss further opportunities, however I would have no hesitation in recommending Corporate Entertainment to other areas of the business."

*Gordon Nardini  
Channel Marketing Manager, Vodafone*



"I am just writing to say thank you very much for a most enjoyable day last Thursday. I know all of our team had a fantastic day, the icing on the cake being the superb sailing weather on the day.

My thanks again. I look forward to receiving details from you of some of the other events that Corporate Entertainment are able to organise in due course."

*Douglas Thornton  
Development Executive, Tesco Stores*



"Now that our corporate hospitality events are over for this year, I wanted to take this opportunity to thank you and your team for all you've done to make our season such a success. All our events were superbly organized, and it was good to know I could rely on you to take care of any last minute problems.

*Karol Roker  
Events Coordinator, Channel 4 International*



"Just a short note to express our gratitude and thanks for the wonderful hospitality package that you organised for us to Wentworth last Friday. Everyone had a fantastic day and were very impressed with being able to get up close to see how the professionals do it!"

*Shirlee Green  
Slough Estates International*



"This is the first day back in the office for me and considering the party was 12 days ago, no one asked how my holiday or xmas was, but all started whooping about the best xmas party for years. The photos are on line and excellent, it was wicked, wow what a laugh .... trust me I am very popular!!!

Please pass my thanks to all concerned who made our evening run smoothly and gave us the fun and enjoyment we think we deserve!!!

Thanks again, well done and a very happy new year to you all."

*Mary Murrell  
Lombard*



"I would like to say a big thank you for organising the multi-activity day at Kirknewton Stables. Everyone really enjoyed themselves and have expressed how much they enjoyed it.

Can you also pass my gratitude on to Tara and the team as they were great fun and very helpful. Tara was also a great photographer! I will email you some of the photos."

*Maxine Little  
Aon Professional Risks*



"Just a short note to express our thanks for an exceptionally well organised Golf Day. Well what can I say, Corporate Entertainment have surpassed themselves again. I did not realise you could influence the weather as well as it was such a nice sunny day. The course was great, the organisation just brilliant and the catering was excellent. We will definitely be returning to Woburn next year for one of our Golf Days. Can you please pass my thanks on to Kay and the team for their organisation on the day. Again my thanks for yourself and everybody that had a hand in organising a very successful and enjoyable day."

*Nicholas Hill  
Financial Director*



“Thank you for an excellent day on Friday at the Henley Regatta, your team at the site continually went out of their way to help me. From an organiser’s perspective you took all the hassle out of the day, making my job as easy as possible.

All my guests had a great time and we have had some really positive feedback, 100% of which should be channelled in your direction. If and when we run our next corporate hospitality event, you will definitely be my first port of call.”

*Sally Bellwood*  
*Marketing Manager*

**T.I.S.**  
T.I.S.Group Plc

“I wanted to write to say thank you very much for organising a fantastic day out for us at Vodafone Oaks last Friday.

The event was very well planned in advance and all our queries and demands were answered promptly and efficiently. However, I did not anticipate that things would run quite so smoothly on the day.

The marquee looked marvellous. Your team was extremely well organised and eager to help. They reacted quickly to all last minute requests and no detail had been forgotten. Several people commented on the helpful nature of Tara Hughes. Throughout the day, she constantly asked me if everything was alright and if we needed anything.

All our guests had a brilliant time and we certainly felt like all the hard work had been worthwhile. We would definitely consider working with The Corporate Entertainment Company again in the future.”

*Sarah Temerlies*  
*Marketing Manager*



“This is just a short note to thank you and Louise for your sterling efforts yesterday.

By any measure the day was a complete success and we have received about 15 emails from clients thanking us for a superb day out of the office. Two clients actually said it was the best organised corporate event they had ever attended. Nearly all of the clients have indicated that they will be there next year as well.

Thanks again for putting together such a great day.”

*Chris Green  
Vice President, JP Morgan Europe Limited*



“I can confirm that I am very happy with the services and events supplied by Corporate Entertainment Company. I have found your staff to be very committed, professional and helpful. Hospitality functions you have provided have been excellent and I am impressed with the flexibility and speed with which you have responded.

I have received positive feedback from all customers who have attended hospitality events which you have organised on our behalf and I am happy to recommend your services to others.

I look forward to a continued relationship between both our companies.”

*Janet Fensome  
Contract Strategy Manager – Corporate Markets, Siemens Communications Limited*

### **CHAPMAN-EMMETT Chartered Building Surveyors**

“We are writing in connection with the above corporate day [*Henley Royal Regatta*]. We would like to thank you for all your involvement and help with obtaining tickets and information for the above event, down to organising parking for the day.

The whole company had a thoroughly enjoyable day and we were very fortunate with the weather in that we had the best sunshine for that weekend. The service we found impeccable and a great time was had by all.

Once again many thanks for all your professionalism throughout the day – we wish you a successful summer – we will be highly recommending your company to all our clients.”

*M T Collins  
Chapman-Emmett*



**winterthur**

“Just a note to say THANKS! I have received the most wonderful feedback from the outing to Henley Royal Regatta, it seems as though you thought of everything. Most of our team members currently working on the project are not English nationals, therefore the outing went down particularly well – ‘a typical British day out!’.”

*Claire Payne*  
*Project Administrator*



I just wanted to thank you for the excellent day we had at the Cowdray Park Polo Club in July.

We had wanted to do something a little out of the ordinary for our clients, and the initial response we had to the idea of polo was excellent. The day itself could not have been better, with the superb weather adding to the overall feeling of a relaxed and enjoyable afternoon. The catering was excellent – I marvel at the standard of food and service provided in the circumstances.

Every one of the clients, as well as the American Express staff in attendance, thoroughly enjoyed themselves, and all the feedback we received was extremely positive. I can say without hesitation that the day was a complete success; I would thoroughly recommend the experience.”

*Keith Lewis*  
*Director, Global Trading Sales*



“Many thanks for another great event.

At both the British Grand Prix on the 7<sup>th</sup> July and yesterday at the British Open Polo Championship, the staff from Corporate Entertainment Company have been first class and made sure the days went without a hitch.

We at Amadeus are looking forward to the other four events planned for this year, in the knowledge that they pass without fuss and your team will be on hand at all times.”

*Michael Short*  
*Business Unit Manager*



## CLIENT LIST

A small selection of our corporate clients:

<i>Actis Insulation</i>	<i>Kerry Foods</i>
<i>American Express</i>	<i>KPMG</i>
<i>Aon</i>	<i>Lloyds TSB</i>
<i>Audatex</i>	<i>Lombard</i>
<i>Auto Trader</i>	<i>Microsoft</i>
<i>B2Net</i>	<i>Midland Co-Operation Society</i>
<i>Bailey Rail</i>	<i>Morgan Stanley</i>
<i>Baker Tilly</i>	<i>Movewithus</i>
<i>BNP Paribas</i>	<i>Nikon Optical</i>
<i>Bond Aviation</i>	<i>Norton Rose</i>
<i>Box Clever</i>	<i>Ogilvy</i>
<i>Blue Square</i>	<i>Paddy Power</i>
<i>British Gas</i>	<i>Powerminister</i>
<i>British Telecom</i>	<i>PriceWaterhouseCoopers</i>
<i>Buckfield Group</i>	<i>Prudential</i>
<i>Bulthaup</i>	<i>Ramsey Healthcare</i>
<i>Capita Business</i>	<i>Royal Bank of Canada</i>
<i>Channel 4 International</i>	<i>Royal Bank of Ireland</i>
<i>Charles Church Group</i>	<i>Royal Bank of Scotland</i>
<i>Cobra Networks</i>	<i>RWE</i>
<i>Cooper Vision</i>	<i>Schlumberger Oilfield UK</i>
<i>Currencies Direct</i>	<i>Schroders</i>
<i>Dabs.com</i>	<i>Scottish Equitable</i>
<i>Deloitte</i>	<i>Scottish Providence</i>
<i>Deluxe Digital</i>	<i>Shell International</i>
<i>Devonshire Solicitors</i>	<i>Shoosmiths</i>
<i>DHL</i>	<i>Siemens</i>
<i>EDF Energy</i>	<i>Smurfit Kappa</i>
<i>Ernst &amp; Young</i>	<i>Specsavers</i>
<i>Eurosport</i>	<i>Tesco</i>
<i>Eurostar</i>	<i>Thales</i>
<i>Euroway</i>	<i>Tikit</i>
<i>Experian Limited</i>	<i>Total Accident Management</i>
<i>F &amp; S Pipeworks</i>	<i>Trafficmaster</i>
<i>Goldwell</i>	<i>Travelex</i>
<i>Grant Thornton</i>	<i>Tullet Prebon</i>
<i>Hat Trick Productions Limited</i>	<i>T W Construction</i>
<i>Home Delivery Network</i>	<i>Unilever</i>
<i>HSBC</i>	<i>Veolia Water</i>
<i>IBM UK Ltd</i>	<i>VeriSign</i>
<i>I-CAP</i>	<i>VGC Group</i>
<i>Integra Contracts</i>	<i>Vodafone</i>
<i>ITV Digital</i>	<i>WCR Municipal</i>
<i>John Deere Ltd</i>	<i>W S Atkins &amp; Partners</i>
<i>JP Morgan</i>	<i>Zurich Global</i>
<i>Juniper Networks</i>	